

Canopy Mental Health & Consulting and Canopy Roots' Minneapolis BCR

Twin Cities' values-driven, culturally responsive
service provider

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1

What is Canopy MHC?

- Canopy is a majority black owned, woman owned mental health practice that strives to adhere to unique values and norms, for the purpose of unapologetically centering the cultures and needs of BIPOC and other members of marginalized groups. This includes de-centering values that have contributed to or represent oppression for these folks. This also includes recruiting staff that share these values and reflect these identities. This includes well trained and knowledgeable clinicians.
- Who are we? <https://www.canopymhc.com/therapists>
- Current services provided
 - Psychiatric services
 - Psychotherapy



2

Our Values

Values are always aspirational!

- Clinician-centered
- BIPOC and marginalized groups- centered
- Customer service emphasis
- Environmentally and socially responsible
- Egalitarian emphasis

These values are meant to ensure services that are culturally responsive!



3

Canopy's History

- "We'd do things differently."
- The game changers
- Grow with the need
- Growing pains



4

And then there was Roots...

In March 2021 Canopy's leadership team responded to an RFP from the City of Minneapolis. In it we outlined what a mental health first responder unit through the lens of our values could look like.



5

What is Canopy Roots' Minneapolis BCR?

- The result was a mental health first responder program called the Minneapolis Behavioral Crisis Response (or BCR), that is integrated into the 911/dispatch system that responds to emergencies as an alternative to police, in situations involving issues of behavioral health.
- Canopy Roots is the part of the company that was created to administer this service for the City.
- Prior to the involvement of Canopy, the concept of the program was first developed due to research done by the City's Office of Performance and Innovation (OPI), which provided insight into the community's concerns about current functioning of public safety, and how they wanted it to change.



6

Why is the Minneapolis BCR Important and How is it Going?

- Reducing barriers to community member engagement
- The “stance” of the responder
- Self-care and training focus for staff
- Ability to directly collaborate with other first response agencies
- Emphasis on responder safety through means other than weapons and police presence
- How is it going?
 - <https://www.youtube.com/watch?v=xz0cVyK87qk>
- Staff anecdotes



7

Future of Canopy MHC and Roots

- Additional services at MHC
- Keeping a pulse on our values
- Deeper dive into “well-trained” staff
- Recruiting for like-minded and diverse clinicians and administrative staff



8

Thanks for your time!

Canopy would be honored to serve as a trusted place to direct referrals, as long as we continue to live up to our values and earn the respect/trust of the community.

The End!

