Submitted by Linda Vukelich, Executive Director

Fast-Tracker is gaining ground and building a strong reputation as a credible source for up-to-date information on SUD program openings. The following is a summary of activities undertaken to build awareness, strengthen ties, and support Minnesota’s efforts to address the need for SUD access and combat the opioid crisis together. We are extremely grateful to partner with DHS, especially Cindy Swan Henderlite (pg 4 lists her outreach efforts), to work hard building this resource to serve all Minnesotans.

Mailings:
- December 2017 – Informational mailing with materials to 600+ pain, sleep, and addiction medicine physicians across Minnesota.
- February 2018 – 8930 letters with information mailed to Minnesota physicians whose specialties or certifications would benefit by having access to information and resources from Fast-Tracker.

Meetings/Contacts:
- Jeffrey A. Coady, Psy.D., CAPT, U.S. Public Health Service, Regional Administrator (Region V), Substance Abuse and Mental Health Services Administration – 12-11-17
- SAVE (Suicide Awareness Voices of Education) Exec Dir Dan Reidenberg – 2-14-18
- PONG / Restoration Counseling & Community Services, LLC – 3-21-18
- HealthEast Behavioral Health Line Administration – 4-5-18
- PONG – Cashman Ctr– 4-18-18
- Steve Rummler Hope Network meeting – 4-18-18
- PONG – MN Adult & Teen Challenge – 5-16-18
- Call to Mind launch event – 5-16-18
- Call to Mind follow-up mtg, Babette Apland, American Public Media – 6-7-18
- Great Lakes ATTC Network Coordinating Office, State of Wisconsin
- Minnesota Health Care Action Group meeting
- Former MN Representative Mindy Greiling, League of Women Voters – 10-1-18
- AspireMN Executive Director Kirsten Andersen – 10-5-18
- People Incorporated CEO Jill West – 10-17-18
- PONG – St Paul Sober Living – 11-21-18
- Lac Qui Parle Behavioral Health Network – 11-28-18

Presentations:
- PAL Workshop – 1-18-18
- Forest Lake Area Schools – webinar with NAMI Minnesota
• CONNECT Washington County Collaborative – 2-27-18
• MN Association of Children’s Mental Health Conference—Duluth – 4-17-18
• PAL Workshop – 4-19-18
• MDH Presentation (Community and Family Health Division and the Injury and Violence Prevention Division) – 7-10-18
• Virtual Demonstration - Great Lakes ATTC Network Coordinating Office, State of Wisconsin – 7-12-18
• PAL Workshop – 7-19-18
• PAL – FT workshop for Primary Care – Rochester – 10-12-18
• PAL Workshop – 10-12-18
• Lac Qui Parle Behavioral Health Network – 11-28-18

Exhibits / Sponsorships:
• Minnesota Psychiatric Society – 11-11-17, St Paul
• MNAFEE Early Childhood Conference – 4-5-18 – 4-6-18, St Cloud
• Gptraq Regional Telehealth Conference sponsor/exhibitor – 4-9-18 – 4-10-18, Bloomington
• Minnesota Council on Family Relations Spring Conference on Helping Families Deal with the Opioid Crisis. – 4-21-18, Stillwater
• Minnesota Psychiatric Society – 4-28-18, White Bear Lake
• MN Rural Health Conference – Duluth – 6-24-18 – 6-26-18
• American Public Media’s “Call to Mind” events – Distributing Fast-Tracker materials
• NALOXONE Training – 9-7-18
• NAMI Walk – 9-22-18
• MN Recovery Connection Walk – 9-15-18
• PAL – FT workshop for Primary Care – Rochester – 10-12-18
• League of Women Voters – e-newsletter – 10-18-18
• MARRCH Conference – 10-29-18 – 11-1-18
• NAMI Conference 11-3-18
• Minneapolis Society of Internal Medicine – 10-24-18
• PAL Alexandria – 11-8-18
• MPS Fall Program – 11-17-18
• Park Nicollet Peds Adol Health update Conference – 12-6-18 – 12-7-18

Fast-Tracker Promotion:
• American Public Media’s “Call to Mind” website
• American Public Media’s “Call to Mind” events – Distributing Fast-Tracker materials
• NAMI Minnesota website (www.namihelps.org)
• AspireMN website
• MACMP website
• League of Women Voters website
• Know The Dangers website (www.knowthedangers.com)
• MDH Programs & Initiatives in Communities - Community Partners Preventing Suicide Crisis Resources (http://www.health.state.mn.us/divs/healthimprovement/programs-initiatives/in-communities/preventsuicide.html)
• Youth Service Bureau Newsletter
• Phoenix Spirit newsletter – front page story by Commissioner Piper.

1000's of Fast-Tracker brochures sent to mental health providers, SUD programs, Opioid recovery/advocate groups, Rule 25 assessors, libraries, teachers, police, etc. to distribute

Programs Registered:
• 363 out of 409 DHS licensed programs registered
• 24 out of 33 Tribal programs registered
• 11 out of 19 out of state programs registered
• 11 out of 17 detox programs registered

Website visits

• Avg. Session Duration
• Users

Website Users/Visits

• January 1 through October 31: 5,871 users – 14,845 sessions.
• The average session lasted under 5 minutes and included 7.47 pages. This tells us that users are accessing the site, finding what they need and exiting quickly and efficiently.
DHS Fast-Tracker for SUD grant manager provided a total of 21 presentations on FT for SUD between 1/2018 – 12/01/2018 (details below)

Demos/presentations/e-memos were provided to the following:

1.) Jan 18th – Fast-Tracker e-memo
2.) Feb. 9th – DHS American Indian staff Cecil White Hat and Shawnee Hunt
3.) Feb. 15th – County/Provider group in Thief River Falls
4.) March 12th – County/Provider group in St. Cloud
5.) March 14th – DHS ARMHS group
6.) March 22 & 23 – DHS booth demo at MSSA conference in Minneapolis
7.) March 23 – directors of the MN Colleges in Addiction Studies Educators (MN CASE)
8.) March 30 – Fritz Ohrsog from DHS HealthCare Administration
9.) April 11th – American Indian Advisory Council mtg in Granite Falls
10.) April 19th – MRC staff, coaches & navigators quarterly meeting
11.) April 20th – DHS booth demo at MN Psych Association Conference booth
12.) April 26 & 27th – DHS booth demo at MARRCH spring conference in Brainerd
13.) May 1st – e-memo to announce WebEx demo of FT
14.) May 9th – Fast-Tracker e-memo
15.) May 10th – keynote at Our Young Addicts conference in Brooklyn Park
16.) May 11th – demo at DHS booth at Metro State NAADAC workforce event
17.) May 17th – WebEx demo/tutorial
18.) Aug. 2 – two presentation provided at MAIIDS conference in Cloquet
19.) Aug. 21 – DHS American Indian staff Shirley Cain
20.) Sept. 4th – MAT-PDOA grantees
21.) Sept. 8th – Fast-Tracker e-memo –
22.) Sept 19th – demo at DHS booth at Dakota Co. Attorney mtg
23.) Sept. 20th – AmeriCorps/RecoveryCorps/MN Opioid Response Corps navigators/students in Minneapolis
24.) Sept. 26 – MARRCH Region 7 mtg in Mankato
25.) Oct. 19th – University St. Thomas graduate & LADC students